



Mari
Burkinshaw

An experienced Print Designer, specialising in Surface Textiles for Womenswear, With over 14 years' experience working in the fashion industry. Mari has a feminine handwriting, natural drawing ability, and a strong sense of colour and composition. Experienced in designing all-over, placement and border prints, as well as stripes, embroidery and fabric developments.

Professional Experience

Apricot (London)

- Senior Print Designer: Jan 2022 – Present / Interim Head of Design (Maternity Cover): Aug – Dec 2022
- Print Designer: Apr 2016–Jan 2019

Duties:

- Managing the Print Design Team, with support and guidance. Overseeing workload and distributing tasks.
- Leading the brand's print direction. Developing and presenting seasonal print boards for each story.
- Trend research: compiling catwalk reports, collating design inspirations for silhouette, colour, print, fabric, embroidery and other key details for each season.
- Collaborating with the Design team to develop seasonal moodboards and select colour palettes.
- Designing original artworks for all-over, border and placement prints in-keeping with the brand's feminine handwriting.
- Tracing of vintage prints and amending/recolouring sourced prints.
- Colour separation/indexing and putting artworks into repeat for production.
- Fabric and Textile development including woven checks, knitted jacquards, lace, knitwear and embroidery designs.
- Working closely with Design, Tech and Production to deliver accurate placement prints.
- Preparing development packs and technical specs for factories and suppliers with clear artwork specifications.
- Requesting and reviewing lab dips, strike-offs/knit downs, and providing clear feedback.

Vendula London (London)

- Print Designer: Aug 2021–Dec 2021
- Designing Print & Embellishment Artworks for their iconic and quirky Handbag and Accessories Range.

Freelance Work

- Freelance Print Designer: Feb 2019–Aug 2021
- Launched 'Mari Burkinshaw Design' as a small business, selling printed creations including custom illustrations, homeware, wedding invitations and stationery. (Mar 2020 – Present)
- Peaches Print Studio – Freelance Print Designer (Sept 2020 – Aug 2021)
- Harika Design Studio – Freelance Print Designer (Aug 2019 – Feb 2020)

Jacques Vert Group (London)

- Design Assistant: Mar 2013–Apr 2016
- Duties:
 - Trend research: collating design inspirations for silhouette, colour, print, fabric, embroidery and other key details.
 - Creating seasonal moodboards and developing colour palettes.
 - In charge of sourcing and managing colour standards, sending out colour palettes to suppliers and arranging lab dips for production.
 - Responsible for creating range CADs and presentation boards.
 - Designing, amending and recolouring prints and stripes for production.
 - Embroidery & embellishment designs for blouses and knitwear.
 - Preparing artworks & technical specs for production and requesting strike-offs.
 - Responsible for the scarf range (designing and preparing artworks; sourcing and selecting fabric bases).
 - Contributing to team meetings throughout the season - working closely with the Senior Designer, Buying & Merchandising Teams to build a co-ordinating and commercial range.
 - General admin – allocating style numbers; scanning and photocopying sketches; keeping records up to date.

People Tree (London)

- Quality Control Manager: Jan-March 2012 / Jun-Nov 2012
- Duties: In charge of overseeing quality control for SS12 and AW12 collections.
- Responsible for recruiting, training and supervising a group of volunteers; distributing work, preparing the timetable and organising expenses.

- Compiling feedback reports to manufacturers including photographs of any problems found during inspection; suggesting causes and offering solutions to prevent future errors.

Skills Developed:

- Good organisational skills: Preparing the volunteer timetable; Liaising with the warehouse and logistics team to ensure deliveries and collections are made promptly and that product quantities are closely monitored.
 - Time management: Managing and prioritising workload on a daily basis in accordance with shipment arrival dates and delivery time constraints.
 - Flexibility and multi-tasking.
 - Attention to detail: Accurately checking measurements and the overall aesthetic of products to make sure they meet our specifications and industry standards.
 - Problem solving: Assessing and undertaking any necessary repair work.
- Print Design Intern: Jul 2011-Jan 2012
Duties:
 - Designing all-over rotary prints and placement screen print artworks.
 - Recolouring and adapting print designs and preparing technical specs for production.
 - Various admin work & trend research.

Skills

Technical: Excellent knowledge of print techniques including silk-screen, rotary, digital and heat sublimation; hand and machine embroidery. Good understanding of fabrics, garment construction and manufacturing processes.

Creative: Natural drawing and painting ability; Strong sense of colour and composition.

Research: Recognising trends. Understanding how to collate and present a multitude of sources, to inform creative concept, choice of fabrics, colours and finishings appropriate for the season, market level and customer.

Personal: Pro-active and able to work on own initiative but equally a strong team player; good interpersonal skills; enthusiastic and hardworking.

IT: Confident Apple Mac user. Microsoft Office, Procreate, Miro, Adobe Photoshop, Illustrator and InDesign Programs.

Education

2008-2011: London College of Fashion (London)

- BA (Hons) Fashion Design Technology: Surface Textiles: 2:1

2005-2007: Runshaw College (Lancashire)

- A-levels: Fine Art (A) English Literature (B) French (B)
- AS-level: Textiles (B) Music (C)

2007-2008: Winstanley College (Lancashire)

- Diploma in Foundation Studies (Art & Design): Distinction
- ABC Level 3 Award in Life Drawing

2000-2005: Bishop Rawstorne CofE Language College (Lancashire)

- 11 GCSE's: Grade A*- A

Interests/Achievements

My main passions lie with the arts: visiting galleries and exhibitions, attending the theatre and concerts. With a keen musical interest I have achieved Grade 6 on Flute, Grade 5 on Piano and Grade 5 Music Theory (ABRSM). I love to travel, and particularly enjoy visiting places of historical interest with beautiful architecture, or else where I can incorporate outdoor activities such as hiking and skiing. I am a member of a recreational netball team and enjoy playing weekly matches.

References are available upon request.