



# Mari Burkinshaw



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Fuelled by a passion for design incorporating pattern, colour and texture, this dedicated Print Designer thrives on a challenge. A motivated and conscientious worker specialising in surface textiles for womenswear, with a meticulous attention to detail.

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## Skills

- Technical:** Excellent knowledge of print techniques including silk-screen, rotary, digital and heat sublimation; hand and machine embroidery. Good understanding of fabrics, garment construction and manufacturing processes.
- Creative:** Natural drawing and painting ability; Strong sense of colour and composition.
- Research:** Recognising trends. Understanding how to collate and present a multitude of inspirational sources, to inform creative concept, choice of fabrics, colours and finishings appropriate for the season, market level and customer.
- Personal:** Pro-active and able to work on own initiative but equally a strong team player; good interpersonal skills; enthusiastic and hardworking.
- IT:** Confident user of Microsoft Office, Adobe Photoshop and Illustrator Programs.
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## Education

- 2008-2011: London College of Fashion (London)**
- BA (Hons) Fashion Design Technology: Surface Textiles: 2:1
- 2007-2008: Winstanley College (Lancashire)**
- Diploma in Foundation Studies (Art & Design): Distinction
  - ABC Level 3 Award in Life Drawing
- 2005-2007: Runshaw College (Lancashire)**
- A-levels: Fine Art (A) English Literature (B) French (B)
  - AS-level: Textiles (B) Music (C)
- 2000-2005: Bishop Rawstorne CofE Language College (Lancashire)**
- GCSEs: 11 Grade A\*-A
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## Professional Experience

- **Freelance Print Designer: Feb 2019-Present**
  - Launched 'Mari Burkinshaw Design' as a small business, selling printed creations including custom illustrations, homeware, wedding invitations and stationary.
  - Harika Design Studio - Freelance Designer (Aug 2019-Present)

### Apricot (London)

- **Print Designer: Apr 2016-Jan 2019**

Duties:

  - Trend research: compiling catwalk reports, collating design inspirations for silhouette, colour, print, fabric, embroidery and other key details for each season.
  - Designing original artworks for all-over, border and placement prints in-keeping with the brand's feminine handwriting.
  - Tracing of vintage prints and amending/recolouring sourced prints.
  - Colour separation and putting artworks into repeat for production.
  - Fabric development including knitted jacquard and lace designs.
  - Preparing development packs for suppliers with clear artwork specifications and requesting strike-offs/knit downs.
  - General admin: allocating development numbers and ensuring all records are up to date.

### Jacques Vert Group (London)

- **Design Assistant: Mar 2013-Apr 2016**

Duties:

  - Trend research: collating design inspirations for silhouette, colour, print, fabric, embroidery and other key details.
  - Creating seasonal moodboards and developing colour palettes.
  - In charge of sourcing and managing colour standards, sending out colour palettes to suppliers and arranging lab dips for production.
  - Responsible for creating range CADs and presentation boards.

- Designing, amending and recolouring prints and stripes for production.
- Embroidery & embellishment designs for blouses and knitwear.
- Preparing artworks & technical specs for production and requesting strike-offs.
- Responsible for the scarf range (designing and preparing artworks; sourcing and selecting fabric bases).
- Contributing to team meetings throughout the season - working closely with the Senior Designer, Buying & Merchandising Teams to build a co-ordinating and commercial range.
- General admin - allocating style numbers; scanning and photocopying sketches; keeping records up to date.

#### People Tree (London)

- **Quality Control Manager: Jan-March 2012 / Jun-Nov 2012**

Duties: In charge of overseeing quality control for SS12 and AW12 collections.

- Responsible for recruiting, training and supervising a group of volunteers; distributing work, preparing the timetable and organising expenses.
- Compiling feedback reports to manufacturers including photographs of any problems found during inspection; suggesting causes and offering solutions to prevent future errors.

Skills Developed:

- **Good organisational skills:** Preparing the volunteer timetable; Liaising with the warehouse and logistics team to ensure deliveries and collections are made promptly and that product quantities are closely monitored.
- **Time management:** Managing and prioritising workload on a daily basis in accordance with shipment arrival dates and delivery time constraints.
- **Flexibility and multi-tasking**
- **Attention to detail:** Accurately checking measurements and the overall aesthetic of products to make sure they meet our specifications and industry standards.
- **Problem solving:** Assessing and undertaking any necessary repair work.

- **Print Design Intern: Jul 2011-Jan 2012**

Duties:

- Designing all-over rotary prints and placement screen print artworks.
- Recolouring and adapting print designs and preparing technical specs for production.
- Various admin work & trend research.

#### Scaline (London)

- **Design Assistant: Apr-Jun 2012**

Duties:

- Responsible for designing and developing digital all-over prints and placement screen-print artwork for SS16 range; sourcing manufacturers and arranging for strike-offs.
- Trend research, sourcing trims and finishings.

#### Hobbs (London)

- **Retail Sales Advisor: Aug 2011-January 2012 Duties:**

- Keeping up to date with new stock to ensure excellent product knowledge regarding the features, benefits, fabric quality, care instructions, cut and fit of each garment.
- Offering assistance in the fitting room with advice on sizing and styling.
- Meeting sales targets.

Skills Developed:

- **Excellent communication and interpersonal skills:** dealing with a multitude of customers and colleagues.
- **Ability to work effectively under pressure in a busy environment.**
- **Strong Commercial Awareness:** understanding what customers require, which trends are most popular, recognising the company bestsellers and looking at competitors.

#### Jonathan Saunders (London)

- **Print Assistant: Jan-Feb 2010 (2 month internship)**

Duties: Assisting in the hand printing of fabrics for Jonathan Saunders and Pollini AW 2010/11 collection samples. Also assisted in model fittings for fashion week.

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#### Interests/Achievements

My main passions lie with the arts: visiting galleries and exhibitions, attending the theatre and concerts. With a keen musical interest I have achieved Grade 6 on Flute, Grade 5 on Piano and Grade 5 Music Theory (ABRSM). I love to travel, and particularly enjoy visiting places of historical interest with beautiful architecture, or else where I can incorporate outdoor activities such as hiking and skiing. I am a member of a recreational netball team and enjoy playing weekly matches.

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References are available upon request.